The N.C. Pregnancy Risk Assessment Monitoring System (PRAMS) Project provides a critical source of public health data for understanding the scope of the tobacco problem and measuring progress toward overall goals among pregnant women. N.C. PRAMS is a random, stratified, monthly mail/telephone survey of North Carolina women who recently delivered a live-born infant. Each month, a sample of approximately 200 women with recent live-born deliveries is drawn from the Provisional Birth File. Every year a core set of tobacco-related questions is asked of these women before, during and after pregnancy. In addition, tobacco modules on topics such as other tobacco products and counseling can be added. See the N.C. PRAMS website for more information: www.schs.state.nc.us/SCHS/prams/2005/