The North Carolina Child Health Assessment and Monitoring Program (NC CHAMP) is a surveillance system that collects information about the health characteristics of children from birth to age 17. NC CHAMP is a follow-up survey of the Behavioral Risk Factor Surveillance System (BRFSS) which is a telephone survey of adults, ages 18 and older. All adult respondents with children living in their household are invited to participate in the CHAMP survey. One child is randomly selected from the household and the adult most knowledgeable about the health of the selected child is interviewed in a follow-up survey. This surveillance update includes data collected in 2008 on 2,976 parental surveys of children ages birth to 17. Results presented here are for parents who responded to the question: “How important do you believe it is for schools to provide routine physical activity opportunities, in addition to physical education, throughout the school day? Would you say very important, somewhat important, or not at all important?” Physical education is a class taught by a physical education teacher, whereas, physical activity is bodily movement of any type. Percentages are weighted to population characteristics. For further information about NC CHAMP, please visit www.schs.state.nc.us/SCHS/champ.