

Executive Summary

Pitt County is pleased to present its 2019 Community Health Needs Assessment. This report provides an overview of the methods and process used to identify and prioritize significant health needs in Pitt County.

Service Area

The service area for this report is defined as the geographical boundary of Pitt County, North Carolina. Pitt County is located inland from the coastal area of the state and has an area of 655 square miles, of which 652 is land and 2.9 square miles is water.

Methods for Identifying Community Health Needs

Secondary Data

Secondary data used for this assessment were collected and analyzed from Conduent HCI's community indicator database. The database, maintained by researchers and analysts at Conduent HCI, includes over 100 community indicators from various state and national data sources such as the North Carolina Department of Health and Human Services, the Centers for Disease Control and Prevention and the American Community Survey. See Appendix B for a full list of data sources used.

Indicator values for Pitt County were compared to North Carolina counties and U.S. counties to identify relative need. Other considerations in weighing relative areas of need included comparisons to North Carolina state values, comparisons to national values, trends over time, Healthy People 2020 targets and Healthy North Carolina 2020 targets. Based on these seven different comparisons, indicators were systematically ranked from high to low need. For a detailed methodology of the analytic methods used to rank secondary data indicators see Appendix B.

Primary Data

The primary data used in this assessment consisted of (1) a community survey distributed through online and paper submissions and (2) focus group discussions. Over 1,000 Pitt County residents contributed their input on the community's health and health-related needs, barriers, and opportunities, with special focus on the needs of vulnerable and underserved populations. See Appendix C for all primary data collection tools used in this assessment.

Summary of Findings

The CHNA findings are drawn from an analysis of an extensive set of secondary data (over 100 indicators from national and state data sources) and in-depth primary data from community leaders, health and non-health professionals who serve the community at large, vulnerable populations, and populations with unmet health needs. Through a synthesis of the primary and secondary data the significant health needs were determined for Pitt County and are displayed in Table 1.

10

Table 1. Significant Health Needs

Access to Health Services
Economy
Occupational and Environmental
Health
Exercise, Nutrition & Weight
Immunizations & Infectious Diseases
Maternal, Fetal & Infant Health
Other Chronic Diseases
Social Environment
Substance Abuse

Selected Priority Areas

COUNTY RESPONSIBILITY

Counties should use this space to list the significant health needs that were identified as priorities to address.

Conclusion

This report describes the process and findings of a comprehensive health needs assessment for the residents of Pitt County, North Carolina. The prioritization of the identified significant health needs will guide community health improvement efforts of Pitt County. Following this process, Pitt County will outline how they plan to address the prioritized health needs in their implementation plan.

I. Vision statement

II. Leadership

III. Partnerships/collaborations

IV. Regional/Contracted Services

V. Theoretical framework/model

VI. Collaborative process summary

VII. Key findings

VIII. Health priorities

IX. Next steps